

Town of East Haven

Website Design and Hosting Services

Due: Jan 9th, 2015

**Nick Salas
Nickspages.com, Inc.
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January 6th, 2015

Re: Website Design and Hosting Services

Dear Town of East Haven,

Nickspages.com, Inc. (hereinafter referred to as "NP"), has received and reviewed the necessary RFP documents for a dynamic, state of the art web site redesign and implementation, combining both an aesthetically appealing architecture with functionality, in order to provide the Town of East Haven with the best possible delivery and design solution. The approach will utilize Drupal as a content management system and will support an easy to use navigational framework that will encourage engagement by all audiences and promote a compelling and positive user experience. The overall site composition will be relevant to all current required standards and provide the efficiency for all information sharing, communication features, and business conducting. NP is confident that our unique, design concepts, and custom drupal theme would perfectly suit all of the Town of East Haven's desired aspects. Nickspages.com, Inc. acknowledges the terms set forth in the described RFP and is fully capable of meeting all requirements and specifications with quality assurance. We can comprehensively advise and establish the necessary strategic considerations to meet all of your town's needs and facilitate long-term support.

Sincerely,
Nick Salas

President
Nickspages.com, Inc.

Executive Summary

Nickspages.com, Inc. is a registered S-corp based in Palm Beach, Florida. Our company has been in business since April of 2009 and our lead programmer and President, Nick Salas has over twelve years of web design and custom theme manufacturing experience. NP currently has three main divisions; the private sector, public sector, and wholesale department with a total of over fifty past and current clientele throughout the United States of America. We offer custom web design, re-branding, hosting, template creation, and implementation services. NP specializes in responsive design content allowing a streamlined transition between various platforms and devices. Our passion for web creation and attention and adherence to all deliverables and deadlines, alongside our excellent customer service rapport, has helped earn us recognition as a leader in responsive design in the Palm Beach area. Nickspages.com, Inc. strives to provide the best possible delivery and design solution for our clientele and we aspire to continue our company growth and expand upon our current market. NP concludes that a professional partnership with the Town of East Haven would be a wonderful opportunity and hopes to seek a strong long-term working relationship.

Company Information, Background, Qualifications

Nickspages.com, Inc. is a responsive template manufacturer specializing in Drupal. We have the resources, vision, and experience to design and implement any responsive solution for any organization with integrity and style. We offer an effective solution to developing sites that are both attractive and functional, in order to achieve your desired products. Our company holds extensive coding experience working with HTML5, CSS3, PHP, jQuery, Drupal & WordPress content management systems, and the implementation of audio/visual materials including screencasts (<https://themecourt.com/how-to>). Nick Salas of Nickspages.com, Inc. has over 12 years of experience designing and developing various responsive web content across open source management platforms. Nickspages.com, has recently celebrated its 5th year in business (sunbiz.org S-Corp) and has manufactured over 50 creative and professional web products for both the private and commercial industries. Nick has experience working across multiple jurisdictions and with a variety of clientele including, doctors, lawyers, commercial and residential realtors and now manufacturers in Santa Barbara, California. NP is a leader in the Palm Beach, Florida area for web design services (google responsive design orlando and responsive design palm beach) and has demonstrated competence and success in adhering to all scheduling, deadline, and budget requirements of past projects, rigorous quality control to provide the best possible web products, and the availability and flexibility to accommodate all of the clients needs and desires. We have maintained an unparalleled level of professionalism and positive customer feedback and our business is continuing to rapidly expand.

NP does not plan on subcontracting or outsourcing any work regarding this RFP, we are fully capable with our own staffing, materials, equipment etc to provide you with the best possible web design solution and services.

References

Client Name: James Weber

Client Contact: 115 Old Short Hills Rd

#535 West Orange, NJ 07052

james@ashoestringproduction.com

P | 973.251.2094

Project Title: Responsive Healthcare Projects

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: 2013 - present

Number of Hours: 682+

Fee: \$20,000 +additional ongoing hourly fees for update / maintenance

Project Description: Development of 7 different health care professional WordPress Projects

Project Approach: Programming, configuration and development of responsive open source content management / WordPress

Project Outcome: Successfully created and implemented 7 custom WordPress design projects

Project Link: www.sjfert.com

Client Name: Leigh Rubin

Client Contact: 239 Bainbridge Street

Philadelphia, PA 19147

leigh@rubincreative.com

P | 267.319.1683

Project Title: MPN Realty Inc. Custom Corporate Responsive Apps

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: 2013 - Present

Number of Hrs: 335+

Fee: \$10,000 +additional hourly fees for update /maintenance

Project Description: Custom responsive commercial real estate app

Project Approach: Programming, configuration, and development of MTS Software Solutions and MPN Realty, Inc's corporate responsive apps utilizing a custom responsive Drupal theme.

Project Outcome: Successfully created and implemented custom Drupal web design with over 10 users

Project Link: www.mpnrealty.com

Client Name: Paul Brown

Client Contact: 132 W Plant St Ste 210
Winter Garden, FL 34787
paul@pbbrown.com
P | 480.586.0954

Project Title: Custom Responsive Drupal Theme

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: 2013 - Present

Number of Hrs: 266+

Fee: \$8,000+

Project Description: Custom responsive Drupal solution to emulate existing branding.

Project Link: www.pbbrown.com

Client Name: Paul Creighton

Client Contact: 5116 South Orange Ave
Orlando, FL 32809
paul@tskorman.com
P | 407.895.3000

Project Title: Custom Drupal Theme

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: 2013-Present

Number of Hrs: 65+

Fee: \$3,000

Project Description: Creation of custom responsive Drupal call to action landing page with matching eBlast.

Project Link: <http://landing.skorman.net>

Client Name: Robert Stunkel

Client Contact: bobstunkel@gmail.com
P | 561.715.7102

Project Title: Responsive Web Refurbishment

Staff Lead: Nick Salas - President & Programmer Nickspages.com, Inc.

Timeline: Winter 2014

Number of Hrs: 20+

Project Description: Responsification of existing 4 year old site.

Two independent websites developed for client: Commercial and Residential Real Estate, Securities etc.

Project Link: www.cip1031.com

Proposed Solution

Nickspages.com, Inc. has the full ability and capacity within its staff qualifications, materials, equipment etc. to provide all of the necessary requirements as listed in RFP including:

-Providing a website, intranet, and CMS that meets current and future vision and need of Town

3.1 Website Requirements 1- 44

3.2 Content Management System 1- 25

3.3 Web Hosting 1- 9

All mandatory required functions will be implemented and all desired functions can be incorporated.

Implementation Approach

Sample Scope of Services Timeline

All work shall be finalized and site live within an eight week timeframe.

Phase I Web Design

- 1.1 Consultation with Town of East Haven to discuss project details.
- 1.2 Consultant will utilize project management tool to manage scope, time-lines and costs.
- 1.3 Consultant shall devise site themes; including color schemes, graphic elements, and navigational tools to maintain consistency and unity in look and feel throughout website(s).
- 1.4 Consultant shall obtain necessary photographic and informational material from sources.
- 1.5 Consultant shall plan for any additional future subsites.
- 1.6 Consultant shall obtain design/template approval.
- 1.7 Consultant will immediately begin updating and migrating necessary information.
- 1.8 Consultant will integrate all noted requirements and additional features / functions as listed in RFP Req 1-44.
- 1.9 Consultant will comply with all additional requirements and be sure to render site ADA compatible.

Phase II CMS

- 2.1 Consultant shall provide a comprehensive CMS solution RFP REQ 1-25.
- 2.2 Consultant shall utilize Drupal 7.34+ CMS to meet all adaptability, efficiency, editing and management product requirements.
- 2.3 Consultant shall incorporate all necessary information within the CMS and build site.
- 2.4 Consultant shall incorporate all functions and features desired by client and as listed in RFP.
- 2.5 Consultant shall make site responsive to all media platforms and devices.
- 2.6 Consultant shall perform search engine optimization and prepare for fully searchable content.
- 2.7 Consultant shall finalize transfer of all necessary web materials and documents to back up.
- 2.8 Consultant shall ensure all requirements of RFP Hosting 1-9 are met.
- 2.9 Consultant shall make sure all compatibility and quality assurance factors are met.

Phase III

- 3.1 Consultant shall incorporate any and all desired social media functions to work cohesively with site.

Phase IV Site Launch

4.1 Consultant shall have site approved and shall launch fully functional site by April, 10th 2015.

Phase V Ongoing Maintenance and Update Plan

5.1 Consultant shall develop plan for ongoing maintenance and technical support.

5.2 Consultant shall develop plan for emergency recovery services.

5.3 Consultant will refresh the design elements, update the technology and engineering of site, perform search engine optimization, content management and additional elements associate with website on an as need basis.

5.4 Consultant will maintain open availability and technical support in order to immediately address any technical concerns.

5.5 Consultant shall update Drupal core once a year unless a recent attack makes it necessary to update immediately. IE. Drupageddon on Oct 15, 2014

Phase VI Training

6.1 Consultant shall provide all necessary staff training and any readme.txt materials.

*Communication including progress reports and desired skype / in person meetings will be utilized as project management strategies. All services will be completed and site will be fully functional and live by the required deadlines. Typed .pdf document reports can be provided via email to East Haven personnel in order to maintain connection and keep team updated on progress. Reports can be provide bi-weekly or on an as requested basis.

Ongoing Support and Hosting Services

Nickspages.com, Inc's. service support philosophy includes consistent communication in order to keep client updated on all progress and measures, maintaining open availability in order to provide the professional services and quick response time our clientele deserve, and adhering to all time and budget requirements. We strive to present consistency and creativity with guaranteed quality assurance. NP is a leader in Palm Beach for responsive web design services with an unparalleled level of customer service satisfaction and support. We shall ensure that the host site provides secure and dependable website availability, with ample warning of upgrades and scheduling outages. We understand that the highest degree of uptime is imperative. NP has a full service contingency / disaster recovery plan. Materials are saved via cloud hosting, server hosting, to NP local computers updated every month, additional back up via local hard drives and on usb devices (encrypted). We seek to establish a long-term professional relationship with the Town of East Haven in order to provide the best possible support and hosting services.

Pricing

Web Design and Development	\$78,561
Maintenance and Support	\$5,500 p/year
Training of Staff	\$9,800
Travel	\$1,800
Total Costs	\$95,661

* Rates are base on a \$50.00 an hour fee.

* \$0.00 per additional year maintenance (Negotiated upon award selection)

Proposed Legal Agreement(s)

Nickspages.com, Inc. intends to enter into legal negotiations upon award as finalist vendor. Negotiations shall include all aspects of services, proposed legal agreement terms and conditions, and fees etc.

Additional Information

Nickspages.com, Inc. has plethora of experience working with various other large projects and our company is rapidly expanding. We are confident that a partnership with the Town of East Haven would be a wonderful opportunity and we can fully meet all of your web design and implementation needs with quality assurance.